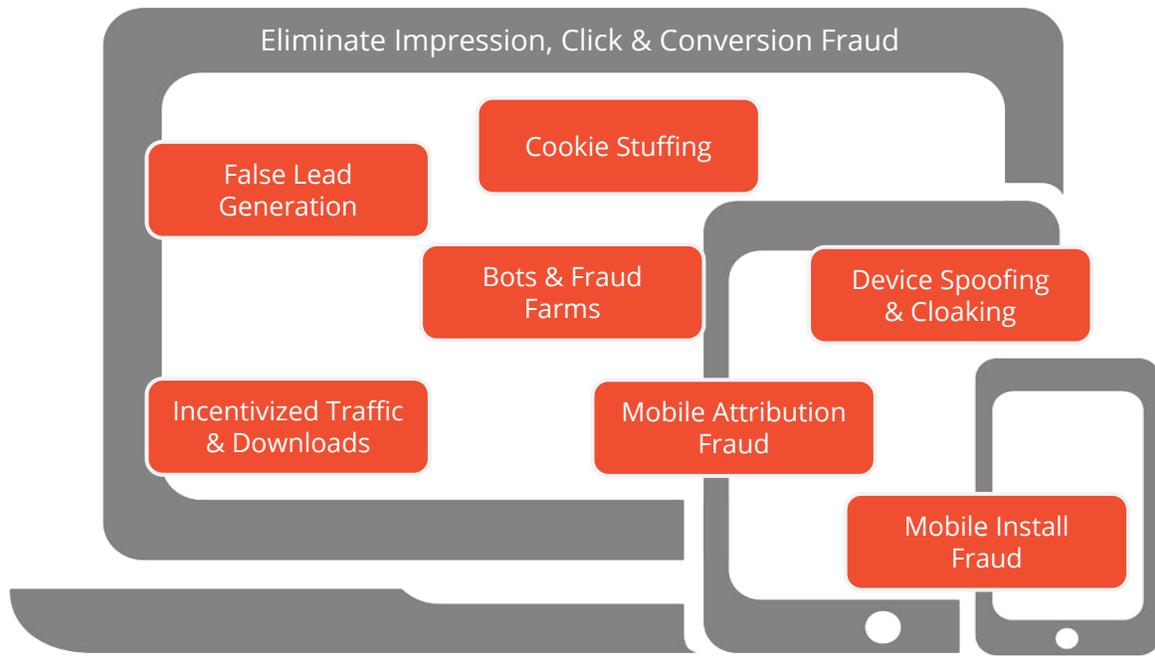


Forensiq Fraud Detection

Stop fraudsters from hijacking your performance marketing budget



Grow your performance ROI by eliminating fraudulent payouts and blacklisting the bad actors.

Protect your partnerships

Fraudsters steal commission from those who actually earned it. Make sure your true *revenue-generating* partners get the credit they deserve.

Eliminate wasteful spend

Form fills, app installs and other conversion events are easy to spoof. Make sure you only pay for real *revenue-generating* actions.

Grow intelligently

Quality wins over quantity every time. Weed out the bad actors so you have more time, energy and budget for true *revenue-generators*.



"In our head-to-head comparisons, Forensiq Fraud Detection caught 75% more fraud than the other solutions."

Steve Howe, CEO, Convert2Media

Our fraud detection technologies protect against high-risk traffic sources through **real-time quality filtering** and **predictive quality scoring** for every type of online affiliate conversion event and across all devices.

Cookie Stuffing Detection

Fraudsters hijack your CPA/performance programs and steal payouts from true revenue-generating partners by forcing illicit cookies onto your customer's computers. We isolate this malicious behavior, so you can eliminate bad payouts and blacklist the bad actors.

Device Manipulation Recognition

Fraudsters spoof device characteristics such as operating system and browser, making bots and click farms look like real visitor traffic. Our algorithms spot anomalies and recognize when bad actors are impersonating multiple users from a single device.

Fraud Intelligence Database

Online fraudsters tend to commit bad acts repetitively. Our massive and constantly evolving fraud intelligence database updates IP and forensic reputation data in real time for reliable information on just about every visitor.

Mobile Fraud Detection

Fraudsters generate *fake* app installs and they steal credit for the *legitimate* app installs from other partners. Our tech evaluates each app install for signs of user emulation and analyzes the user's path to installing the app in order to determine whether credit was attributed the proper source.

Proxy Unmasking

Fraudsters hide their IP address and geolocation, so they can generate fake clicks, downloads and form fills at your expense. Our unmasking technology lets you identify and block this invalid traffic, so you can eliminate its unproductive cost.

Simple Integration

Affiliate programs are easy targets for fraudsters. Retail conversions, travel bookings, lead gen or app downloads -- they know your weak points. But we know theirs. Our tech is easy to integrate for all types of events, so you can clean up your program quickly and maintain it more easily.

