

Manage, Traffic and Report From a Single Dashboard

Agency Console

Agency Console is the ultimate command center for your business. It allows your agency to manage, traffic and report on its entire campaign portfolio from a single, cost-effective and intuitive dashboard.

Capabilities/Features

The capabilities of **Agency Console** include:



Reporting Flexibility - Generate standard, custom and scheduled reporting for internal and client-facing purposes.



Simple Onboarding - Activate new clients—and traffic campaigns—quickly and easily, helping to scale your business more rapidly.



Client Costing Control - You may select AOR (or not) on a client-specific basis. This enables you to control the media cost visible to your clients, protecting margin.



Financial Clearinghouse - Easily manage and transfer funds between client accounts, media partners and your agency through the financial clearinghouse.



Branded Environment - Enable clients to log into your fully-branded agency for custom reporting and funding of partner commissions.



User Access Controls - Limit platform access—by campaign and user-function—to ensure access integrity and data protection.



Seamless Platform Integration - Integrates fully with the Impact Radius product suite.

Become a Certified Service Partner



Impact Radius partners with agencies around the world to provide technology access and implementation support. Hundreds of agencies use Impact Radius to deliver exceptional marketing services to their customers. To learn about how you can become a Certified Service Partner please email us at agency@impactradius.com.

