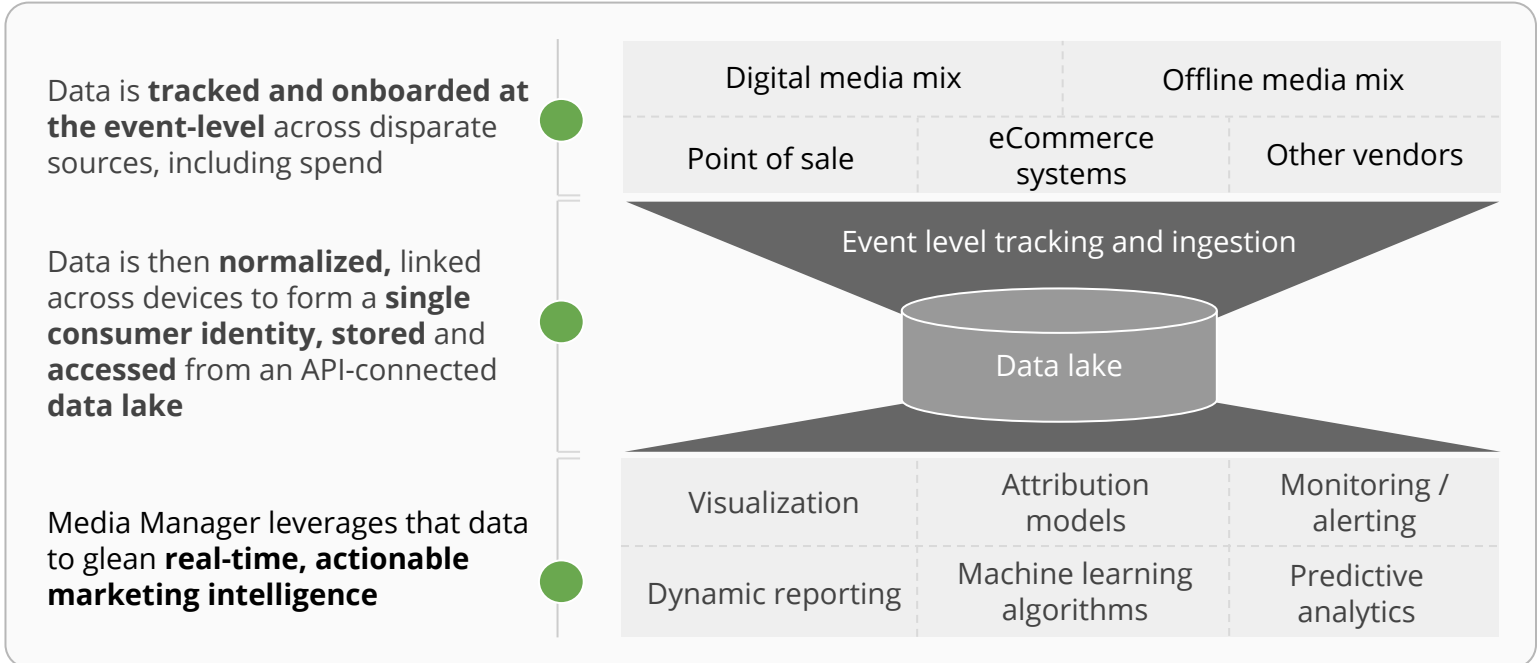


# WHY MEDIA MANAGER

## 3 reasons why you should choose Media Manager over other attribution solutions

Impact Radius' Media Manager unifies and analyzes your cross-channel data enabling you to make informed and confident decisions on how best to allocate spend and drive growth



### 1 COMPLETE DATA AND TRUSTED ATTRIBUTION

- Ingest all omni-channel data for a holistic view of spend
- Normalize, deduplicate, clean and link consumer journey data
- Use the latest in attribution modeling to glean actionable insights

### 2 FLEXIBLE SOLUTION

- Build reports customized to your existing workflows
- Analyze period over period data seamlessly to improve performance
- Leverage our open platform to run your processes on the unified dataset

### 3 CUSTOMER CENTRIC PRICING AND PACKAGING

- Align the product's functionality to your business needs
- Benefit from transparent and competitive pricing
- Harness fraud detection and partnership marketing through our platform

Contact us now at [sales@impactradius.com](mailto:sales@impactradius.com) and schedule a demo to learn how Media Manager can help grow your business